

# Testimonials for Kirryn Zerna



## FOR EXPERTISE

"An invaluable framework to enable change in the way that we operate and present ourselves within the ever-evolving social media space. I highly recommend Kirryn Zerna and your book "The Stand Out Effect."

**National Sales Manager, Australian Radio Network**

"Kirryn has a way of anticipating what to say and when to say it. She provides fantastic advice on how to engage with an audience."

**Graeme Innes, Former Disability and Discrimination Commissioner**

"Every time I have worked with Kirryn Zerna, she has exceeded all expectations. Kirryn has gone above and beyond to understand the background of the program she is facilitating for. No request is too hard to manage."

**Project Officer, Department of Education NSW**

## FOR ONLINE EXPERIENCE

"She helped to keep the online audience engaged the whole time. She is both incredibly professional and fantastically warm at the same time, making our delivery so much easier."

**CEO Fundraising Institute Australia**

"It was refreshing to listen and interact with your virtual presentation and get answers to common questions around what & how to use LinkedIn to build the personal brand."

**Program Manager, INSEAD Alumni Singapore**

## FOR PRESENTATION

"It was fantastic to work with such a professional speaker at our recent conference. Kirryn was part of a successful TED talk style segment in front of more than 600 brokers, who can be a hard audience. Her session generated a lot of conversation with brokers looking to do things differently and also our HO team on how we can support our brokers."

**Head of Learning Aussie Home Loans**

"Kirryn Zerna is one of the most insightful speakers that I have seen in recent years. My team learnt valuable lessons. I strongly recommend Kirryn Zerna as a Social Media Expert."

**National Manager, Westpac Davidson Institute**

