



Kirryn helped me,
to help my business
to help my
customers.
It was beyond
expectations.

ANZ
Senior
Consultant

CONSULTING

THIS CONFIDENTIAL & CUSTOMISED PROGRAM WILL HELP YOU TO QUICKLY ACTIVATE A PROFESSIONAL ONLINE BRAND WITH THE CAPABILITY & CONFIDENCE TO MAINTAIN IT

AMPLIFY YOUR INFLUENCE PROGRAM

For senior leaders who want to build a compelling professional brand across digital platforms, like LinkedIn.

PURPOSE:

- Establish a sharp, consistent and compelling brand presence on digital channels with predominant focus on LinkedIn (and awareness of perception within other platforms like Facebook or Instagram).

INVESTMENT

- 3 x 1:1 sessions
 - LinkedIn Profile review
 - Workbook and tools
- \$2,800 + GST

HOW IT WORKS:

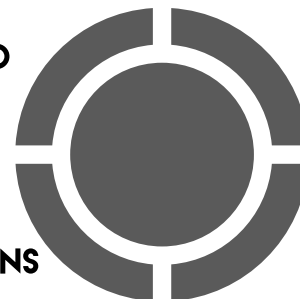
This is a 1:1 behind-the-scenes program to help you activate fast your online brand. This is a set and forget initial focus to gain confidence with the platforms and clarity around your positioning; with an option to extend for ongoing momentum.

The program includes:

- Your Professional Online Brand - exercise to clarify your professional brand and update your LinkedIn Profile
- Familiarisation with LinkedIn Platform - gain confidence with the tools on computer and mobile
- Creating authority content - strategies for compelling content with tips, tools and a plan.
- Cultivating connections - the art of connecting. Why do it and with whom.

INTEGRATED APPROACH

CULTIVATE CONNECTIONS



PERSUASIVE PROFILE

AUTHORITY CONTENT